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International Business Mediator: Matching opportunities with resources for entrepreneurs



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About the project

The development of the **Digital Competence**, **Intercultural Competence** and the **Entrepreneurship Competence** has proven to be valuable for Europe's growth and prosperity. Mobile European Citizenship and entrepreneurship is at the core of the Europe 2020 Strategy to bring Europe back to growth and higher levels of self-employment.

However, self employment is still far from being common and enhancing digital competence has an accelerating impact on entrepreneurship. The project identifies and addresses the risks of isolation of **migrant entrepreneurs** in a political economy. IBM-MORE considers it relevant to highlight less visible self organizations like cooperatives in **social economy** sectors including the positive impact of enhancing the entrepreneurship skills among migrants in the host communities.

Objectives

- Support VET teachers and trainers with **innovative tools and methods** to stimulate the innovation, digital, intercultural and entrepreneurship competencies of VET learners through **APPs-based learning**. This includes a pedagogical handbook for transferability in a European context.
- Explore a wider understanding of **refugee integration** as a means of participatory community development in the SSE sector.
- **Capacity-building** in the receiving communities is not merely a pooling of professional knowledge and resources, but an **empowerment** of the whole receiving community and third-country nationals to build a strong community, that considers both, the needs of newcomers and of locals.

Project Results

IBM-MORE project is scheduled for 24 months with the following results:

1. **Online Digital Database** of good practices and intercultural resources for Migrant Entrepreneurs (based on needs framework identified through **comparative analysis**).
2. Conceptualization and creation of **training curriculum** based on European Key Competencies (EKC) on digital training platform for learning via APPs.
3. **IBM-MORE pedagogical handbook**, providing in depth information, concepts, definitions and innovative methodological approaches to foster innovation and APPs based learning for European Key Competencies.



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